

Privacy Statement imec.digimeter

We invite you to participate in the imec.digimeter survey. The aim of this survey is to gain insight into the degree of digitalization of the Flemish population in various areas. This survey is conducted by imec vzw and Ghent University, who are also the data controllers for the processing of your personal data.

What does your participation involve?

As a participant, you voluntarily take part in this questionnaire.

What personal information do we collect?

In the context of this survey, the following personal data are processed:

- Identification data (e.g., name, first name, gender, age, postal code, family situation, nationality, etc.)
- Contact details (e.g., address, email address, phone number, etc.)
- Financial information (e.g., household income, etc.)
- Professional data (e.g., occupation, education, studies, etc.)
- Information about behavior and habits (user experience, purchasing behavior, etc.)
- If you participate in the MobileDNA part of this survey, the data from that research will also be linked to your questionnaire responses (for more information, please refer to the MobileDNA privacy statement).

Imec may use the collected data in pseudonymized form for further scientific research that fits within the purposes for which you gave consent. The pseudonymized data will be stored for up to 5 years after collection.

Who has access to your personal information?

Researchers from imec and Ghent University will only have access to the necessary personal data to carry out their tasks within the planned research.

If you have come into contact with imec and Ghent University through another organization (e.g., Mobile Vikings or VDAB) to complete this questionnaire, your personal data may be shared in pseudonymized form with this organization for internal analyses.

If we use a party located outside the European Economic Area (EEA), imec will ensure that your data is always sufficiently protected and will only be transferred to countries, organizations, or sectors that guarantee equivalent protection.

Your rights

We collect your personal data based on your consent, which means you have the right to stop participating at any time without providing a reason. Additionally, you can request a copy of the personal data we have collected and/or ask to correct or delete this information from our files.

Questions

For any questions and/or comments about the processing of your personal data, you can contact us

at privacy@imec.be, through imec's privacy statement: [Privacy | imec](#), or by phone at +32 16 283 354.

For Ghent University: privacy@ugent.be or you can consult the privacy statement on the Ghent University website [Privacy at Ghent University — Ghent University](#).

Consent

I declare that I have read all the information and agree to participate in the imec.digimeter survey as described in this statement. I give consent for the collection and processing of my personal data as described in this statement.